



The 24TH NAVAJO NATION COUNCIL
Office of the Speaker

MEDIA CONTACTS

Kolton Nephew, Legislative Staff Writer
Kyron Hardy, Public Information Officer
Phone: (928) 871-7160
E-mail: nnlb.communications@gmail.com

Navajo Nation Shopping Centers, Inc. Reports On Future Economic Growth

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WINDOW ROCK, Ariz. — The Resources and Development Committee (RDC) of the 24th Navajo Nation Council received a report from the Navajo Nation Shopping Centers, Inc. (NNSCI) today, regarding economic development opportunities across the Navajo Nation. NNSCI addressed the need for a reduction in off-nation travel for services and goods.

NNSCI emphasized the need for more attraction and retail businesses to the Nation, such as sit-down restaurants, family entertainment, clothing stores and commercial retailers such as Target, Walmart, Home Depot, and Lowes Home Improvement.

“There needs to be more infrastructure on the Navajo Nation, refining the tax codes and amending current laws of our business entities. We go to border towns to spend our monies, and we do not reinvest back into the Nation,” stated Chairman Rick Nez (T’iistsoh Sikaad, Nenahnezad, Upper Fruitland, Tsé Daa K’aan, Newcomb, San Juan). “We need to look at our economic situation on the Nation, so people can have jobs, and be able to know we are putting monies back into our economy.”

In order to address economic development, NNSCI reported the need to assist in the reinvestment of monies across the Navajo Nation, approved management plans, amendments to current tax laws and incentives for purchases of goods and services.

Council Delegate Otto Tso (Tuba City) stated there is a need for property improvements and questioned if a strategic plan was set in place to enhance the economy, “We should not have any competition for economic development, Navajo Nation Shopping Centers should not have to compete with anyone.”

Infrastructure and economic development on the Navajo Nation face many challenges when implementing dual taxation and rural addressing in areas of high growth potential. Another challenge businesses face is lack of broadband services. With the increased use of phone applications for sales and merchandise, businesses need fast and reliable internet in order to increase revenue streams.

RDC continues to support the strategies provided by NNSCI to create opportunities for infrastructure and economic development on the Navajo Nation.

In collaboration with the Division of Economic Development, NNSCI plans to conduct public outreach services and consultations with all five agencies on the Navajo Nation to identify key economic opportunities to cultivate. NNSCI will continue to provide updates on ongoing economic development and infrastructure projects.

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